

## Sample Itinerary for Australian Market

**100 pax**

**3 nights**

**Destination: Dublin, Ireland**



### **A Touch of Ireland**

**96 Haddington Road**

**Dublin 4**

**Ireland**

**Email [sue@atoi.ie](mailto:sue@atoi.ie)**

**Ph: +353 1 6680888**

**Fax: +353 1 6680292**

**Skype: atouchofireland**

## DUBLIN, IRELAND



Dublin is a city steeped in history with its architectural heyday being the eighteenth century and the Georgian period. A city famous for its literary figures such as James Joyce, George Bernard Shaw and Oscar Wilde the humour of the Dubliners is well known and is fighting fit in the year 2013. The famous Irish from modern times are many such as the rock band U2 and the Corrs. The modern Celtic show Riverdance has been an international success. The mixture of old world elegance and modernity makes Dublin a happening place.

Dublin is also host each year to many cultural events and has been most recently designated a Unesco City of Literature.

**Dublin International Airport** is located 30 mins drive from the city centre It has excellent access from worldwide destinations and boasts two terminals (located right next to each other). For further information on routes etc. check the website.  
[www.daa.ie](http://www.daa.ie)

Dublin - "Did you know"?

- **Messiah's First performance of Handel** took place in Dublin in 1742.
- Bram Stoker, the author of "**Dracula**" was a Dubliner.
- Dublin boasts the **first carbon neutral Convention Centre**.
- Dublin is the home of **the famous Guinness Brew** - Ten million glasses of Guinness - the famous 'black pint' from Dublin - are produced daily all over the world.
- **Nobel Prize Winners** from Ireland or associated with Dublin: - Samuel Beckett (Literature) / George Bernard Shaw (Literature ) / William Butler Yeats (Literature) Sean McBride (Peace) / Seamus Heaney (Literature) /Ernest Walton (Physics)  
Walton was awarded the Nobel Prize in Physics in 1951, jointly with J.D. Cockroft, for 'splitting the atom'.

**A TOUCH OF IRELAND - CELEBRATING 25 YEARS!**

Our company A Touch of Ireland has been **in business for 25 years this year** and has vast experience in handling all ground arrangements & logistics for conferences. As our name suggests we pride ourselves in offering a particularly “personal touch” of Ireland. We dedicate one senior staff member to take care of the project from start to finish so that there is continuity throughout. Of course this person is backed up by an experienced team behind the scenes.



	<b>Day One</b>	<b>Day Two</b>	<b>Day Three</b>	<b>Day Four</b>
<b>AM</b>	Arrive Dub	Activity		Check-out
<b>PM</b>	Dublin City Tour and lunch Guinness Storehouse	Pub Lunch	All day activity	To Dublin Airport via Howth  Depart
<b>EVENING</b>	Dinner in Café en Seine Overnight Dublin	Dinner Greyhound Racing  Overnight Dublin	Dinner Johnnie Foxx/ At hotel Overnight Dublin	

**HOTEL SUGGESTION**

**CARTON HOUSE**                      4 \*\*\*\*                      [www.cartonhouse.com](http://www.cartonhouse.com)

Luxurious country house estate hotels Carton House opened its doors in June 2006. Carton House is located 22 kms west of Dublin City Centre (approx. 30 mins drive) and a 40 minute drive from Dublin International Airport.

One of the finest Georgian Palladian Houses and estates in Ireland, Carton has undergone a sensitive restoration and extension over the last few years and opened in June 2006 as a stunning 4 star hotel just 35 mins from Dublin airport. The estate has also provided the backdrop for many TV and film productions, including Stanley Kubrick’s Barry Lyndon.



165 bedrooms, a ballroom, meeting rooms and a spa facility, which will be carefully integrated with the exceptionally maintained existing mansion and surrounded by original gardens. All bedrooms offer – air conditioning, king or queen size beds, LCD screen TV, CD stereo, DVD player, tea & coffee facilities, iron & ironing board, mini bar, Wi-Fi, Bathroom with separate bath and walk-in shower. They are in a modern bedroom/meeting room block beside the original house





We can organise a buffet or private dinner in one of the beautiful rooms located in the original Carton residence which dates back to 1739



#### THE GROUNDS:

The estate around the mansion has been transformed to accommodate a driving track, altitude High rope course and puzzle area for team tasks, and a lake for water sports.

The gorgeous parkland makes excellent use of the historic demesne's rolling hills and the River Rye. The estate also boasts two magnificent golf courses. The O' Meara, a stunning parkland spread and The Montgomerie



## Day One- Friday

Arrive at Dublin airport. Meet & Greet by the driver and Tour Guide (The group will learn their first Irish words as they are greeted with “**Céad Míle Fáilte**” – one hundred thousand welcomes.

Your Tour Guide will be in place in the arrivals hall to meet guests and escort them to their waiting transport.

Transfer to the city centre where your Guide will conduct a panoramic coach tour of Dublin city centre so guests can familiarise themselves with our capital city.



### The Church Gallery Restaurant

[www.thechurch.ie](http://www.thechurch.ie)

### City Centre Location



The former **St. Mary's Church** of Ireland is one of the earliest examples of a galleried church in Dublin. Built at the beginning of the 18th century, it boasts many outstanding features, such as the Renatus Harris built organ and spectacular stained glass window.

It is now a lively, fun venue serving delicious food – something a little different.....

The Gallery Restaurant is located upstairs and runs in a semi- circle overlooking the ground floor.

The Gallery accommodates 100 guests so your group would have the restaurant exclusively

**AFTER LUNCH:**

NO visit to Dublin is complete without a **Visit to the Guinness Storehouse**

Set in the centre of one of the world’s most famous breweries, in one of the world’s most vibrant cities, the Guinness Storehouse is a building reborn. The Guinness Experience tour will educate visitors as to the ingredients, the process and the passion that goes into the making of every pint of the Black Stuff, in an interesting and innovative manner.



Visitor Experience and Pour The Perfect Pint Training Session



Late afternoon check-in at the hotel. We can organise a hospitality desk for the group’s arrival and express check-in will be arranged.

Transfer to CAFÉ EN SEINE for dinner located in Dublin city centre

Café en Seine is one of the most spectacular café bars in Europe. This cosmopolitan bar located on Dawson Street is unique in terms of ambience and style and designed with a decadent art deco theme and a glass atrium with 40ft real trees. Visitors to Café en Seine get the feeling they have been transported back to the heady days of early 19th century Paris. This place very much attracts people watchers and the trendy folk of Dublin

Transfer back to the hotel



OR



**Ely Bar & Brasserie** <http://www.elywinebar.ie/restaurants/ely-bar-brasserie>  
 10 mins coach transfer from city centre hotels ( 30 mins from Carton House)



This stylish venue reflects the contemporary architecture of the Financial services area of the city. The large space includes an authentic expansive vaulted basement area.

The food served is offers some of the best locally sourced, organic meat and seafood served in the contemporary Irish style - all complimented by an extensive wine list. The wine list is exceptional with over a hundred wines offered by the glass.

Dinner is served in the individual Vaults.

## Day TWO- Saturday

Full Irish Breakfast is served in the hotel- bacon, eggs, sausages, beans, tomatoes- the works!!!

This morning guests will the opportunity to partake in one the activities below:

### TRADITIONAL IRISH BOOTCAMP EXPERIENCE

***Listen, Learn, Take Part...* Irish Songs – Stories – Dancing – Bodhran-Pull a Pint!....**

Duration: One and a half hour



The Traditional Irish Boot Camp Experience is an afternoon of fun and activity where you learn and experience Irish songs, stories, Irish Ceili Dancing and the Bodhran at first hand. Our Dancing Instructor will teach you the basic steps and choreograph a fun Irish Dance, we then teach you the pulsing high energy rhythm of the Bodhran which we guarantee you will be able to play. For the finale we all “Jam” live with a powerful rhythm section. This is not too strenuous and great fun.



OR

**DUBLIN BAY CRUISE** Sail from Dublin city centre on a 75 minute cruise to the beautiful fishing village of Howth with its renowned fish restaurants. This 120 passenger boat will take you a voyage which will pass by Poolbeg Lighthouse, Clontarf and the world wildlife reserve Bull Island, Howth Head and Harbour with its many wild seals



**SEA SAFARI from city centre- Duration 1 hour**

Sea safari is a unique and unforgettable experience, fast becoming one of Dublin's primary tourism attractions. The safari combines the pure excitement and adventure with the opportunity of discovering Ireland's rich bird and sealife. You will taken on one of the specially designed ribs (Rigid Inflatable Boats) around Dublin bay and the surrounding coastal areas. Suitable for all ages and groups particularly Dublin tourism and entertaining corporate clients. Each boat can take 12 pax.



The sea safari will take you on a high speed, adrenalin packed tour in one of our large ribs. The trip combines high speed thrills while also taking in the rich bird / wildlife as well as the local history, culture and heritage around the Dublin bay area and its environs.

We can arrange lunch in one of Dublin's many pubs.

**JW Sweetmans Micro Brewery/Pub**

Spread over four floors of authentic early 19th century splendour Sweetmans is a pub, a brewery, a cafe and restaurant. Where the emphasis is on a friendly service and top quality food and drink. They attract a vibrant crowd from the surrounding offices and colleges who come to savour a beer and enjoy the atmosphere



### Afternoon Visit to Dublin's newest Distillery

Teeling Whiskey- Dublin's first new distillery in Dublin in over 125 years. Unique opportunity for guests to experience a real, operational distillery in the heart of Dublin and take part in the ultimate tasting test where guests will taste and compare the Teeling Premium Whiskeys. Guests will be guided through the full production process of Whiskey making, from mashing, to fermentation onto the Distillation and then maturation. During this guided tour, visitors will learn how this flavoursome craft whiskey gets its unique smooth taste before culminating in the Tasting Bar where volunteers will be chosen for a comparison tasting test, while all others enjoy a glass of Teeling Small Batch neat, on the rocks or as an 'Old Fashioned Cocktail'.



Following completion of the tour, guests will receive a personalised diploma upon completion of the comparison tasting.

### Evening Dinner with Activity Options:

**A NIGHT AT THE DOGS** - 15 mins coach transfer from city centre ( 30 mins from Carton House)  
Greyhound racing- available on Friday and Saturday nights( not open on a Sunday)



A relaxed "Irish evening". A suggestion for tonight could be to join up with the local Dubliners at a "Night at the Dogs" – Greyhound racing - possibility of having dinner while enjoying the thrill of the races. Guests would be seated in the panoramic restaurant with bird's eye view of the race track. The group is also encouraged to go down to the public areas to soak up the atmosphere.

Staff come to each table to take bets from the guests and then return to the tables after each race to pay the winners! Bar staff serve drinks to the tables during the evening.

## Day THREE- Sunday

See below for a variety of activity options to consider.

If Carton House is chosen as the hotel for your group you can even remain onsite and make use of the variety of activities available- two championship golf course, 4 x 4 driving track,. Altitude high ropes course, themed Irish activities, treasure hunt on the grounds, cycling, fishing lessons with a ghillie..... further info available

### **BALLYKNOCKEN HOUSE-** Cookery and on site activities

Ballyknocken House is a charming Victorian farmhouse operating as a 4\* guesthouse and welcomes incentive day outings. It is located one hour from Dublin. Run by Catherine, the third generation Byrne to reside there, the house has won many awards. She is also a very well- known TV chef in Ireland.

**Celebrity Chef Catherine Fulvio** runs the highly acclaimed Ballyknocken Cookery School and entertains with Brown Bread Making Demonstrations and Irish Cookery Classes. This is the ideal option for guests with an interest in great food!



Some Suggestions to Consider:

#### **Traditional Irish Scone Baking**

*Hands on Traditional Irish Scones making whereby with expert instruction everyone learns the art of making the softest of scones, by making them. Served as morning coffee or afternoon tea in Ballyknocken farmhouse*

#### **The Great Irish Bake Off**

*Why not add in some healthy competition to your day and how better to do this then a bake off!! In this 1 hour hands on cookery class guests will learn how to make and of course decorate delicious yet impressive cakes and breads with the help of our expert tutors*

Ballyknocken House as the added advantage of having ample grounds for on site activities such as country pursuits (archery/ clay shooting available)

The House is also adjacent to The Carrick Forest with a 4 x 4 Driving Course.

Quad Bikes and Grass Karts **1 hour 30 mins duration** Quad Biking is an exciting and adventurous sport incorporating time trails. Points are awarded to each



For a group size of 100 guests we would break guests up into smaller groups and rotate between the activities

All 100 guests can then come together for lunch in the Hay barn





Prices for on-site activities available on request

**THE ORCHARD CENTRE A Celebration of Irish Life and Traditions** 1 hour 30 mins from Dublin city centre

With its 200 acres of private playground, unique conference and activity areas, The Orchard Farm provided customised programmes for high level Incentives and Special Events.

Please see below for a sample of some of the activities on offer.



**IRISH OLYMPICS-** *The Celtic Challenge*

This fun and humorous event helps develop team play and motivation skills as well as allowing individuals draw on their personal skills to develop a cohesive team spirit. This event is hugely popular in a highly competitive and entertaining environment and can be incorporated into conference, seminar or training sessions.



## Typical Farm Olympics events!

**BALE PUSHING** (let the games begin! Team relay race pushing large bale of straw)

**WHEELBARROW RACE** (against the clock – blindfolded driver being guided by passenger through obstacle course)

**SHEAF TOSSING** (individual task – using a pitch fork to toss a sheaf of straw over a bar)

**PUC FADA** (individual task using a hurley stick to strike ball)

**MEGGARS** (individual throwing horseshoes around iron post)

**WELLY THROWING** (everybody's favourite – throwing wellington boots over a distance)

**TUG O' WAR** (the big team challenge – testing team strength and co-ordination using a large rope as team pulls against team)

**HURLING WORKSHOP** - The ancient game of Hurling has been played in Ireland for over two thousand years and over time has evolved into the worlds fastest field sport. Ireland's sporting culture is defined by the popularity of this game and for many visitors to our shores a chance to see a 'game' is never missed. For this event we will have an underage 'seven a side' game taking place for our guests to experience the thrill of this magnificent sport.



## **BODHRAN WORKSHOP**

The **Bodhrán** is the heartbeat of Irish traditional music. Capable of surprisingly complicated rhythms, allow the music to express your own team rhythm and team spirit.

Following the demonstration there will be an opportunity for the guest to try play the Bodhran for themselves and up to 40 Bodhrans will be provided for the event.

\*Opportunity to have your company logo on the Bodhran



**RIVERDANCE EXPERIENCE**

“Learn to dance the Riverdance way” is an exciting activity which demands fast thinking, energetic moves and ample creativity. Refuel enthusiasm and generate an all new dynamic vigour as your work and laugh together to produce your own Irish Dance Show.



The experienced and fully trained tutors, who have danced with the Riverdance show itself, will ensure a professionally and authentic experience for everyone.

**TREE PLANTING**

One of the most defining parts of a visit to The Orchard Farm is the wonderful memories our guests take home with them and many of our guests also choose to leave a memory of themselves behind on the farm. This can be done by the group coming together and each couple planting a 1.2 metre native Irish Oak Tree which will enhance the natural environment on the farm for years to come.

This act of preparing the soil and collectively planting the trees will allow the group to connect with nature and the mother earth. – I know you mentioned that your client is interested in CSR  
Price for this is available on request



**BUILD A COMPANY LOGO**

Guests will be taken to the hillside beside The Orchard Farm where they will help to build their own unique Logo from straw bales. The area for these letters of the logo will be already marked out and the straw bales left close by This will provide a unique photo opportunity for the group”





**This is just a taste of what is available on the Farm. We can also offer:**

Falconry  
Clay Pigeon Shooting  
Archery  
Countryside Treasure Hunts  
Puzzle/Mental Challenges  
Sheep Herding (yes really!)  
Orienteering  
Bailey's Tasting Workshop.....

**Lunch**

All the food is sourced from local suppliers and prepared freshly on the day of your event. Enjoy the home cooked tastes, which are brought through in our many varied menus, using both traditional and international recipes.

**Guideline Prices as follows- we can also put a package price together for you to incorporate a number of activities:**

We can offer a "package" to incorporate Irish Olympics, Hurling Workshop and Bodhran Workshop or Riverdance Experience followed by Tree Planting (allowing a tree per guests)  
This is a unique Irish experience that will really WOW your guests

**FAREWELL DINNER**

**EVENING PROGRAMME: Dinner and show at Johnnie Fox's Hooley night – 30 mins from city centre**



Johnnie Fox's is located high up in the Dublin mountains. This white washed cottage was once part of a farmyard and now every building in the farmyard is part of the pub (even the old pig shed!). Every inch is covered with bric a brac/antiques, there is sawdust on the floor and roaring turf fires – a crazy place which is popular with locals and visitors. The back room seats 140 and here each night there is live entertainment.

A ballad group play well known Irish songs for an hour, then at there is an excellent display of Irish dancing (Riverdance style!) after which the group return and play out the evening  
The room is private to the group until 10pm when some locals are allowed in to lean on the bar and listen to the show – it adds to the atmosphere!

## Day Four- Monday

Check-out of the hotel

Transfer directly to Dublin Airport. Your Tour Guide will be in hand to assist with your departure

Depending on your flight departure time we may have time to include a **Guinness and Oyster Tasting** enroute to the airport. Guests can visit Howth, a pretty fishing village North of Dublin and only 25 mins from Dublin airport.

Here guests can learn the difference between Clarinbridge Oysters and Papillion Rocks while overlooking the bustling harbour.



Guests will be transferred to the airport for their flight departure.

Your Tour Guide can be on hand to assist with your check-in at Dublin Airport.

GOODBYE!

## CLIENT TESTIMONIALS

### **International Bar Association (This is the association for the World's Top Legal Professionals)**

"Just a note to say thanks so much for all you and your colleagues did to make the IBA's tour programme such a success. We had so many nice comments about the great organisation, the quality of the tours and the super tour guides."

Judy Lane

Conference Organiser the International Bar Association

### **Colgate / Palmolive**

"I just wanted to say again a big thank you for all your hard work. You and your team are amazing. There is absolutely no way we could have carried the event off on our own. We really value your expertise and dedication."

Anisa Dunne

P.A. to Paul Garry / Director GIT / Europe/AMED/Asia COLGATE PALMOLIVE

### **Diageo - Global Licensing Meeting Dublin**

"I want to thank you, Deirbhile, and the entire team from A Touch of Ireland on behalf of the Diageo Global Licensing team for making our program a tremendous success"

Thomas Caravella



**Thank you for considering A Touch of Ireland for your event!**